

Privacy Policy

Effective Date: June 01, 2026

Kingdom Blue Pool Service, (“we,” “us,” or “our”) is committed to protecting your privacy and safeguarding your personal information. This Privacy Policy explains how we collect, use, store, and protect information when you visit our website, use our services, or communicate with us.

By using our website or services, you agree to the terms of this Privacy Policy.

Information We Collect

We collect information that you voluntarily provide to us, including but not limited to:

- Name
- Email address
- Phone number
- Service address
- Communication preferences
- Information submitted through website forms

We may also collect limited non-personal information automatically, such as browser type, device information, pages visited, and website usage data for analytics and performance purposes.

How We Collect Information

We collect information through:

- Website contact, opt-in, and opt-out forms
 - Service inquiry and scheduling forms
 - Customer communications initiated by you
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How We Use Your Information

Your information is used only for legitimate business purposes related to pool care services, including:

- Scheduling and managing services
- Sending service reminders and updates
- Communicating about billing and payments

- Responding to customer inquiries
- Providing customer support and two-way communication
- Sending informational service-related communications when you opt in

We do not use your information for unrelated or unauthorized purposes.

SMS and Email Communications

If you Opt-in to receive SMS or email messages, communications may include service reminders, scheduling updates, service notifications, billing information, and customer support.

Message frequency may vary based on service needs. Message and data rates may apply depending on your carrier.

You may opt out of SMS messages at any time by replying **STOP**. For assistance, you may reply **HELP**.

You may opt out of email communications using the 'Unsubscribe' link provided in emails or through the Opt-out forms on our website.

Consent to receive communications is not a condition of purchase.

Data Sharing and Selling

Kingdom Blue Pool Service does **not** sell, rent, trade, or share your personal information with third parties for marketing or advertising purposes.

Your information is used only for communication and services directly related to Black Flag Pools.

Data Storage and Security

We take reasonable administrative and technical measures to protect your personal information from unauthorized access, misuse, or disclosure. Access to personal data is limited to authorized systems and personnel required to operate our business.

Your Choices and Rights

You have the right to:

- Opt-in or Opt-out of SMS and email communications
- Update or correct your information
- Request information about how your data is used

Communication preferences can be managed using the opt-in and opt-out forms located at the bottom of all website pages.

Children's Privacy

Our website and services are not intended for individuals under the age of 13. We do not knowingly collect personal information from children.

Changes to This Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated effective date.